



BRISTOL LIGHTS THE WAY

Bristol may be known for its Bridge, its Street Art and its Animation but Bristol also lights the way in helping dyslexic children.

Nessy Learning and the Bristol Dyslexia Centre have led the way in providing guidance for dyslexic students for the past 40 years. Their expertise has enabled children to flourish and find their way in the world. The Nessy software is now helping children all over the globe.

To mark Dyslexia Awareness Week, Nessy is launching a fundraising campaign to support the British Dyslexia Association - **GO GREEN FOR DYSLEXIA**. All funds will go towards raising awareness and helping young people throughout the UK to:

Go and get tested

Go and get information

Go and get help

We can offer this much needed support with the very kind sponsorship of **SpiderGroup**

150 Schools and over 3,000 children all over the country are supporting the **Go Green Campaign** by dressing in green for the day. Sponsorship money will go to the BDA to raise awareness and help those who need it.

Nessy Learning is working in partnership with Bristol City Council – gifting Nessy Reading & Spelling licences to every library in Bristol and the surrounding areas. Nessy is also gifting Bristol City Football/Rugby Club with Reading & Spelling licences to support their community departments.

For the entire Dyslexia Awareness Week Nessy is offering the screening program (Dyslexia Quest) and the teacher training program (Dyslexia Training) free of charge to schools and parents throughout world, in partnership with the British Dyslexia Association.

On Monday 1ST October the following organisations/buildings will be lighting green in support of the Go Green for Dyslexia Campaign.

BRITISH DYSLEXIA ASSOCIATION

“One in ten people are dyslexic and in recent years identification, understanding and technology has come on leaps and bounds. This year’s Dyslexia Awareness Week is all about 21st century dyslexia. We are honoured to have so many great organisations lighting up their buildings for the first Go Green for Dyslexia along with students and teachers donning green for the day to raise awareness and funds for dyslexia. Thank you to our friends at Nessy for originating such an important and impactful project to raise funds for the BDA.”

Bristol Zoo Gardens

"We are so pleased to join many local landmarks in showing our support for the Go Green for Dyslexia Campaign.

Nessy Learning has provided invaluable support to us through their sponsorship of our gorilla house, and it is the support of our corporate partners, such as Nessy Learning, that allows us to carry out our vital conservation and education work around the world – and so we are more than happy to show our support for Nessy and this very valuable campaign as part of Go Green for Dyslexia Week."

Justin Morris, Chief Executive, Bristol Zoological Society

Bristol Dyslexia Centre

"Empowering students with dyslexia has been my life's work and BDC and Nessy have been repeatedly rewarded by our amazing dyslexics. They often arrive feeling cocooned in fear of failure and they leave as happy, confident and fulfilled people; they often cannot see their many strengths and talents but once they immerse in a different way of learning, there is no holding them back – they go on to fly high in their chosen field. They are AMAZING!"

Pat Jones OBE, Principal, BDC

The M Shed - Bristol City Council

"The M Shed and cranes on the harbourside will be joining other city centre landmarks by going green next week in support of Dyslexia Awareness Week. It marks an opportunity to have new conversations about dyslexia and I'd encourage anyone interested to seek out the screening programme, Dyslexia Quest, which is being offered for free by Nessy throughout the week.

Starting next week, the Nessy Reading & Spelling program, which is used in schools, will also be available for free in all of Bristol's libraries. The programme offers a wealth of fun online lessons designed to help children ages 5-12 with dyslexia."

Cllr Anna Keen, Cabinet Member for Education and Skills

Brunel's SS Great Britain

" Brunel's SS Great Britain is pleased to support the Go Green for Dyslexia Campaign by lighting up the ship green on the 1st of October."

Dominic Rowe, Brunel's SS Great Britain

Ashton Court Stadium - Bristol Sport



” Bristol Sport is proud to support The Go Green for Dyslexia Campaign. Dyslexic’s have talents that need to be explored. Nessy makes learning fun and helps to raise confidence.

We would like to thank Nessy for gifting licences to our Community Department. ”

Benjamin Breeze, Chief Community Officer Bristol Sport

SpiderGroup – Sponsor

” SpiderGroup is proud to sponsor Nessy’s Go Green for Dyslexia Campaign in support of the British Dyslexia Association. It is great to see so many Bristol organisations and buildings joining forces and lighting up their buildings to raise awareness and funds for Dyslexia. ”

James Cook CEO , Spider Group

NESSY LEARNING, Royal London Buildings, Baldwin Street, Bristol

” Going green for dyslexia is about taking action.

The green lights will encourage people to go and do something that will make a positive change to their life.

Do you think you have dyslexia?

Go and find information.

Go and get tested.

Go for help.

When you see a building that is green it is a signal to you.

No more waiting.

Go and do it. ”

Mike Jones CEO, Nessy Learning

Avon Gorge Hotel

” The Avon Gorge Hotel is delighted to support the Go Green for Dyslexia Campaign. We hope that by highlighting the issue, more children will go and get help.”

Louise Torm , Avon Gorge Hotel

Cardiff Bay Barrage

“The sails on Cardiff Bay Barrage are an iconic landmark on our waterfront and we are proud to light them green for Go Green for Dyslexia. I hope this event raises awareness of Dyslexia and encourages anyone who may be affected to have the courage to seek out support that is available to them.



Cardiff Council's Cabinet Member for Culture and Leisure, Cllr Peter Bradbury

Nessy's Ambassador Schools are also showing their support:

St. David's College, Llandudno

" St David' College is proud to support the Go Green for Dyslexia Campaign and light Gloddaeth hall in celebration. We believe that Dyslexic Students have special gifts to offer and with the right guidance can achieve their dreams. "

Reverend Tim Hall, Pastor St David's College

Newington Green School -London

"I'm really looking forward to supporting Nessy and the Go Green for Dyslexia campaign. It's a fantastic opportunity to schools and the wider community to learn about dyslexia, dispel some of the long standing myths surrounding it and explore some of the support packages available. As a Nessy user with the young people in my school I am 'blown away' by how they react and respond with the various Nessy products. The strategies learned during sessions (at home as well as in school) are evident back in the classroom and, hopefully, throughout their lives."

Donna Shah, Head of IT Skills

End.

Contact – Marie Rooney

marie@nessy.com

07375224655